



# Pink Tie Ball®

## Saturday, January 17, 2009 • Columbus Athenaeum

The Pink Tie Ball® promises to be an exquisite evening filled with fine food and drink, dancing, celebrity appearances, and live and silent auctions. All of this for the ultimate goal of ending breast cancer forever.

### Sponsorship Opportunities

Level	Donation Amount	Benefits
Pink Tie	\$50,000	Sponsorship Exclusivity Back Cover and Inside Front Cover ads in the Tribute Book (2 full pages) Premium seating for 2 tables of 10 guests Recognition on Pink Tie Ball Invitation Recognition in Susan G. Komen for the Cure Columbus Affiliate Newsletter Recognition on Event Signage and on Stage-throughout the event
Tiara	\$20,000	Premium full page ad in the Tribute Book Premier seating for 1 table of 10 guests Recognition in Susan G. Komen for the Cure Columbus Affiliate Newsletter Recognition on Event Signage
Top Hat	\$15,000	Full page ad in the Tribute Book Preferred seating for 1 table of 10 guests Recognition in Susan G. Komen for the Cure Columbus Affiliate Newsletter Recognition on Event Signage
Satin Glove	\$10,000	Half page ad in the Tribute Book Preferred seating for 1 table of 10 guests Recognition in Susan G. Komen for the Cure Columbus Affiliate Newsletter Recognition on Event Signage

#### Tribute Book Advertising

Two Page Spread	\$1500
Full Page	\$800
Half Page	\$400

#### Live Auction Items (In-Kind Donations)

Minimum Retail Value of \$5,000, recognition provided in the Tribute Book, on stage signage and recognition during live auction  
Recognition in Susan G. Komen for the Cure Columbus Affiliate Newsletter

#### Silent Auction Items (In-Kind Donations)

Minimum Retail Value of \$500, Recognition provided in the Tribute Book, Signage/Display provided at "auction site"  
Recognition in Susan G. Komen for the Cure Columbus Affiliate Newsletter

Please feel free to contact us if there are other ways, outside of the opportunities you see here, that you and your company would like to contribute.